

FROM REP SEP5/12 17.38
CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 1473												
1	R		1000A-1100A	30		\$475.00	9/25	9/28	1		TU-F	1
PROGRAM : ELLEN CON COM1: ELLEN												
3	S		1135P-1235A	30		\$675.00	10/1	10/1	0		MON	0
PROGRAM : THE TONIGHT SHOWWITH JAY LENO CON COM1: THE TONIGHT SHOWWITH JAY LENO												

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 17.38
CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		1200N-1230P	30		\$375.00	9/25	9/28	0		TU-F	0
PROGRAM : CHANNEL 11 NOON NEWS												
CON COM1: CHANNEL 11 NOON NEWS												
5	S		500P-530P	30		\$800.00	9/25	9/28	0		TU-F	0
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
6	S		530A-600A	30		\$400.00	10/1	10/1	0		MON	0
PROGRAM : CHANNEL 11 NEWS												
CON COM1: CHANNEL 11 NEWS												
7	S		530P-600P	30		\$800.00	9/25	9/28	0		TU-F	0
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
8	S		600P-630P	30		\$1,000.00	9/25	9/28	0		TU-F	0
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
9	S		600A-700A	30		\$650.00	9/25	9/28	0		TU-F	0
PROGRAM : CHANNEL 11 NEWS AT 6AM												
CON COM1: CHANNEL 11 NEWS AT 6AM												
10	S		630P-700P	30		\$2,100.00	10/1	10/1	0		MON	0
PROGRAM : NBC NITELY NEWS												
CON COM1: NBC NITELY NEWS												
11	S		700P-730P	30		\$1,500.00	9/25	9/28	0		TU-F	0
PROGRAM : JEOPARDY/WHEEL OFFORTUNE												
CON COM1: JEOPARDY/WHEEL OFFORTUNE												
12	S		700A-900A	30		\$625.00	9/25	9/28	0		TU-F	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

215 564 1103
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13	S		730P-800P	30		\$1,650.00	10/1	10/1	0		MON	0
PROGRAM : JEOPARDY/WHEEL OFFORTUNE												
CON COM1 : JEOPARDY/WHEEL OFFORTUNE												
14	S		1100P-1135P	30		\$1,700.00	9/29	9/29	0		SAT	0
PROGRAM : 11 PM NEWS												
CON COM1 : 11 PM NEWS												
15	S		600P-630P	30		\$625.00	9/29	9/29	0		SAT	0
PROGRAM : CHANNEL 11 NEWS SATURDAY												
CON COM1 : CHANNEL 11 NEWS SATURDAY												
16	S		600A-800A	30		\$350.00	9/29	9/29	0		SAT	0
PROGRAM : CHANNEL 11 NEWS SAT AM												
CON COM1 : CHANNEL 11 NEWS SAT AM												
17	S		800A-1030A	30		\$375.00	9/29	9/29	0		SAT	0
PROGRAM : CHANNEL 11 NEWS SAT AM												
CON COM1 : CHANNEL 11 NEWS SAT AM												
18	S		1135P-1205A	30		\$1,450.00	9/30	9/30	0		SUN	0
PROGRAM : 11 PM NEWS												
CON COM1 : 11 PM NEWS												
19	S		600P-630P	30		\$675.00	9/30	9/30	0		SUN	0
PROGRAM : CHANNEL 11 NEWS SUNDAY												
CON COM1 : CHANNEL 11 NEWS SUNDAY												
20	S		800A-1000A	30		\$375.00	9/30	9/30	0		SUN	0
PROGRAM : SUN MORNING NEWS												
CON COM1 : SUN MORNING NEWS												
SEP/12 \$3,175.00 OCT/12 \$.00						CONTRACT TOTAL \$3,175.00						
						TOTAL SPOTS 3						

REP HEADLINE# 6301044
*** UNAPPROVED REV #1 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$66,120 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE